



## Points-Based Programs and Procurement

Since its founding in 1994, Cool School Cafe® (CSC) has operated true to its mission: “Cool School Cafe provides a platform to enhance child nutrition programs through marketing and relevant foodservice support.” CSC supports 16,500+ school districts annually, representing 51 million students. Each year, CSC provides 100,000+ school foodservice-related items directly to K-12 meal programs designed to enhance foodservice operations.

### How K-12 Districts Participate and Benefit

When districts purchase products that have point values assigned, they send proof of purchase to CSC, which then verifies the purchases and applies points into districts’ accounts. Districts may redeem those points for items that enhance their meal programs, such as cafeteria equipment, student participation awards, education opportunities and training materials. CSC only offers items that have a specific use and purpose for school foodservice operations.

### How CSC Aligns with Regulation

Points-based programs are an acceptable use of federal funds when certain criteria are met.

Cool School Cafe has thoughtfully designed all program elements to align with our understanding of 7CFR210.2:

*Nonprofit school food service means all food service operations conducted by the school food authority principally for the benefit of school children, all of the revenue from which is used solely for the operation or improvement of such food services.*





Real Simple. Real Cool.



**purchase**

Member Manufacturer  
qualifying products

Qualifying purchase  
dates 7/1/21 – 6/30/22



**submit**

your distributor proof of purchase  
via mail or email to earn points

Email: [Support@CoolSchoolCafe.com](mailto:Support@CoolSchoolCafe.com)

Mail: Cool School Cafe  
PO Box 535  
Becker, MN 55308



**redeem**

points for items to enhance  
your meal program at  
[CoolSchoolCafe.com](http://CoolSchoolCafe.com)

**ENHANCE YOUR MEAL PROGRAM. EARN COOL SCHOOL POINTS.**

Here are great items to enhance your meal programs using **Cool School Points**.



Cool Lunch Lady  
Gray/Cyan T-Shirt

Cool Lunch Man  
Gray/Cyan T-Shirt

Provide staff  
with fun  
T-shirts



Red Plastic Sanitizing 6 qt. Utility Pail



Red Microfiber Towel 16" x 16"

**Create  
YOUR  
OWN**

Use your points  
toward custom  
apparel, signage  
and more

Prevent cross  
contamination  
with color  
coded pails and  
towels



**ECO FRIENDLY**  
Plastic Portable Hand  
Washing Station

Create additional  
hand washing  
stations indoors  
and outdoors



**ECO FRIENDLY**  
Large Tote Bag Assortment

Show appreciation  
for your team  
of foodservice  
professionals



**ECO FRIENDLY**  
Growable Praise  
Plant Kits

Increase student  
participation  
with giveaways

**ECO FRIENDLY** An alternative item that is deemed a better choice for the environment.

Visit [CoolSchoolCafe.com](http://CoolSchoolCafe.com) for a complete listing of items to enhance your meal program.  
Categories include: Activities, Apparel, Classroom Feeding, Education, Equipment, Marketing, Mobile Feeding, Student Items and more.