



Cool School Cafe®

PRIVACY POLICY

(Please Review Before Using www.CoolSchoolCafe.com)

Introduction

www.CoolSchoolCafe.com is owned and operated by RealTime Solutions ("Sponsor"). www.CoolSchoolCafe.com is a website that foodservice operators ("Operators") can visit to participate in Cool School Cafe ("Program"), a foodservice loyalty/continuity program in which they can earn points by purchasing qualifying items from participating Member Manufacturers and redeem for relevant foodservice items to enhance K-12 meal programs. While the Sponsor encourages the interactive nature of online media, it strives to educate Operators about how to appropriately safeguard their privacy while on the Web. By using this website, you agree to the terms for limited use of personal and non-personal information provided as mentioned in the most recent version of this Privacy Policy. Except as written in any other disclaimers, policies, terms of use or notices on this website, this Privacy Policy is a complete agreement between users and the Sponsor with respect to the use of this website.

What Information Is Collected?

Cool School Cafe collects and uses personal and non-personal information differently. Anyone can visit the website without disclosing any personal information about themselves. However, if a user wants to participate in the loyalty program, they must share certain personal information about themselves with the Sponsor. The personal information Cool School Cafe collects may include, but is not limited to, operation name, contact first and last name, operation street address, e-mail address, telephone number (e.g., business, mobile and/or fax), distributor information and segment detail. The non-personal information Cool School Cafe may collect and use includes: the type of web browser you use (ex: Safari, Chrome, etc.), the internet address of the website from which you visited our website, the date and time you access our website, which pages you access our website and duration of its use.

How is Information Used?

Cool School Cafe may use personal information to contact Operators via digital or print communications regarding special program promotional offers including communications sent on behalf of one or more participating Member Manufacturers. Additionally, Cool School Cafe may use this information to contact Operators regarding any issues that may arise in the use of the website or participation in the program. The Operator's e-mail address may be used to conduct the Program or offer other online activities (e.g. newsletters and surveys). If an Operator redeems Cool School Cafe Points for merchandise, the Operator may receive communications with information about the transaction (such as order or shipment confirmation). Cool School Cafe does not condition user participation in any of its online activities on the disclosure of more information than is reasonably necessary to participate in the activity. Cool School Cafe may also collect other personal information that will be identified on the applicable page(s) of the site. Personal information collected by Cool School Cafe is securely maintained and used only for conducting the Program. Cool School Cafe collects and analyzes aggregate level data derived from the program that does not include personally identifiable information of any user. Because non-personal information cannot identify you personally, Cool School Cafe may aggregate this non-personal information to use to help make this website more useful to users or for other legal business purposes.

Does Cool School Cafe Ever Communicate with Visitors of the Website?

Cool School Cafe may contact users periodically by e-mail and other digital media, mail or telephone to provide information about the program, products, services and other content that may be of interest. In addition, some of the features on this website allow users to communicate with Cool School Cafe using online forms, online chat messages or e-mail. If your communication requests a response, Cool School Cafe may send response via e-mail or telephone. We may ask to confirm

operation name, contact first and last name, operation street address, e-mail address, telephone number (e.g., home, work, mobile and/or fax), distributor information and segment detail. Your information will be used solely for responding to messages and/or requests. We cannot guarantee that our e-mails to you will be secure from unauthorized interception.

Does Cool School Cafe Ever Share Personal Information with Third Parties?

Cool School Cafe currently does not disclose to third parties personally identifiable information that Operators provide, except from time to time, Cool School Cafe may transfer, disclose or share such information with third-party Member Manufacturers with the express permission from the Operator due to interest in particular products, services, etc. Use of personal information by third parties in conjunction with the operation and management of the program is restricted to necessary functions of the program and is limited to the least amount of information necessary for that third party to perform its function. As an example, your name and address may need to be shared with a third-party shipping company for the fulfillment of a point redemption transaction. Cool School Cafe does not sell or rent your personal information to any third parties.

Cool School Cafe may also disclose personally identifiable information to third parties in order to comply with law or requests by law enforcement agencies, to enforce the Terms and Conditions or to protect the rights, property or safety of this website, its users and others.

The Cool School Cafe website contains links to third party websites. Cool School Cafe is not responsible for the policies, content and practices of other companies. When linking to another site, an Operator should read the privacy policy stated on that site. This privacy policy ONLY governs information collected on www.CoolSchoolCafe.com.

Cookies and Login Data

Cookies are information files that your web browser places on the hard drive of your computer when you visit a website. Cookies cannot damage user files, nor can they read information from a user's hard drive. Cookies allow websites to "remember" users' activities on a website, as well as users' visits to a site.

At www.CoolSchoolCafe.com, cookies are used to determine the number of unique visitors to its website over a given period and to remember Operator screen names so that the need for multiple log-ins is eliminated. Cool School Cafe does not store any personal information into cookies nor does it link or combine information collected through cookies to any personal information that Operators submit online when participating in website activities. You can, of course, disable cookies (or require a warning prompt) on your computer by indicating this in the preferences or options menus in your browser.

When a user logs onto the Internet, their device is assigned an IP (Internet Protocol) address by an ISP (Internet Service Provider). Websites can determine from what IP address a user is entering the site. Cool School Cafe uses the IP address to help diagnose problems with our server and for security. IP addresses may also be used to count unique visitors to the website. For example, login data collected on web servers within the control of www.CoolSchoolCafe.com supplies Cool School Cafe is used to aggregate information about the number of visits to different pages on the website. www.CoolSchoolCafe.com uses such aggregate information to improve access to its content based on Operators' browsers and operating system types in order to make its content available to as many Operators as possible. Cool School Cafe does not link the login data collected to the personal information that Operators submit online when they participate in its activities.

Your Data Security

Cool School Cafe takes reasonable precautions to protect data transmissions and your information under its control. Please note, however, that Cool School Cafe cannot guarantee the security of your information. Electronic data transmission can never be guaranteed to be secure or error-free, as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. www.CoolSchoolCafe.com therefore does not accept liability for any errors or omissions in the contents of data, which arise because of electronic transmission. All personal and account activity information collected and used by Cool School Cafe is protected via user name and password and is not accessible by the public. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of your information at any time.

Changes to Cool School Cafe Privacy Policy

Cool School Cafe may update this policy on occasion. To ensure that users are aware of current privacy practices, Cool School Cafe recommends users to check this site periodically. Cool School Cafe will notify Operators about significant changes in the way we treat personal information by sending a notice to the primary e-mail address specified in their account and/or by placing a prominent notice on www.CoolSchoolCafe.com.

Questions/Concerns?

If you have any questions, comments or concerns regarding the Cool School Cafe privacy policy and/or practices, please contact us: Support@CoolSchoolCafe.com or 1 (800) 468-3287.

The www.CoolSchoolCafe.com website is intended for domestic viewers and is consequently directed toward residents of The United States.