# FOODSERVICE ADVISORS

#### The experience you trust. The results you demand.

#### **OnSite Operation Evaluations**

Identify your program's strengths and opportunities with "Fresh Eyes" program evaluations. Choose from a peer-to-peer consult or a Classic Review by a subject matter expert.

#### **Fiscal Performance Tracking**

Measure your program's financial efficiency with our KPI evaluation tools. This includes key metrics like meals per labor hour (MPLH), vendor audits revenue and expense strategies and contract compliance review for foodservice management companies or meal vendors.

#### **Program Marketing**

From comprehensive brand development to cafeteria makeovers and custom marketing programs, we'll help you develop and promote a uniquely effective voice for your program.

#### Menu Development

Our comprehensive menu services include cycle planning, menu compliance and clean-label product and menu strategies for the new look of school meals. We use a state-of-the-art, USDA-certified menu software that provides all-in-one production records, nutrient analysis and interactive, customer-facing web and mobile app.

#### Staff Training

Let us develop a custom staff training program using Institute of Child Nutrition (ICN) materials. This includes both director level and line staff training with engaging, real life experiences to illustrate techniques and concepts that are easy to take back to your kitchens and implement.

#### Thought Leadership/Speaking

Let our seasoned pros share their wealth of experience at your next state or national conference.

## LOOK THROUGH A NEW LENS



Comprehensive advising services for every aspect of your school foodservice operation.

Let's Get Started! 844.662.3767 ProTeamAdvisors.com



## Real Simple. Real Cool.



COOL SCHOOL CALE

**purchase** Member Manufacturer

qualifying products. Qualifying purchase dates 7/1/19 – 6/30/20. submit

your points with your distributor

purchase verification

(usage/velocity reports).

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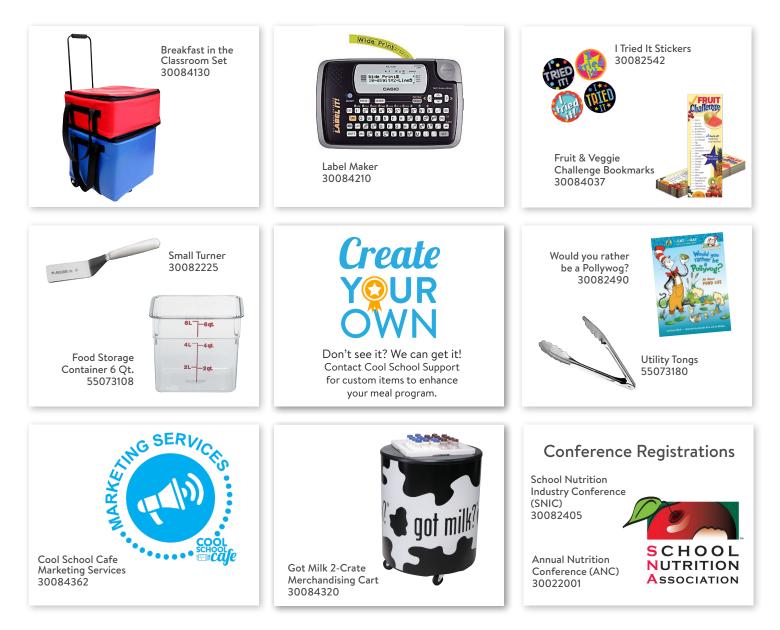
Support@CoolSchoolCafe.com



at **CoolSchoolCafe.com** for items to enhance your meal program.

### ENHANCE YOUR MEAL PROGRAM. EARN COOL SCHOOL POINTS.

Here are just some of the great items to enhance your meal programs using **Cool School Points.** 





Visit CoolSchoolCafe.com for a complete listing of items to enhance your meal program. Categories include: Activities, Apparel, Dining, Education, Equipment, Marketing, Nutrition, Student Items and more.