



The Healthy Hydration Company™

Our bottled waters are first in their class

Partner with the #1 bottled water company in the U.S.¹

- More students are making bottled water a permanent part of their beverage plan
- Increase your revenue power with the brands that offer exceptional value and quality.

In the past 30 years, childhood obesity has more than doubled in children and quadrupled in adolescents.

- Nearly one-third of children and teens are currently obese or overweight². Nestlé Waters North America is more committed than ever to boosting the state of childhood wellness. Students who hydrate with all-goodness water are making healthier choices.

Regional Spring Water

- The #1 spring water in each of their respective regions³
- 100% natural spring water sustainably sourced from carefully selected springs
- Regional brands excel in taste, trust, quality and image



Perrier® Sparkling Natural Mineral Water

- Sparkling water meets the needs of the health conscious and are healthy alternatives to traditional carbonated soft drinks



2018-2019 SCHOOL YEAR | QUALIFYING PRODUCTS

Code	Product Description	Size	Points
Purified Water			
68274-322280	Nestlé® Pure Life® Purified Water	48/8 oz. (0.228L)	5
68274-432279	Nestlé® Pure Life® Purified Water	24/8 oz. (0.228L)	5
68274-346811	Nestlé® Pure Life® Purified Water	24/700mL (23.67 oz.)	5
68274-669316	Nestlé® Pure Life® Purified Water	35/0.5L (16.9 oz.)	5
68274-83457	Nestlé® Pure Life® Purified Water	24/0.5L (16.9 oz.)	5
Spring Water			
71142-004003	Arrowhead® Mountain Spring Water	24/0.5L (16.9 oz.)	5
82657-505633	Deer Park® Natural Spring Water	24/0.5L (16.9 oz.)	5
83046-005109	Ice Mountain® Natural Spring Water	24/0.5L (16.9 oz.)	5
22592-053011	Ozarka® Natural Spring Water	24/0.5L (16.9 oz.)	5
75720-966677	Poland Spring® Natural Spring Water	24/0.5L (16.9 oz.)	5
75720-006816	Poland Spring® Natural Spring Water (DEP)	24/0.5L (16.9 oz.)	5
73430-045026	Zephyrhills® Natural Spring Water	24/0.5L (16.9 oz.)	5
Unflavored Sparkling Water			
74780-004022	Perrier® Sparkling Natural Mineral Water	24/0.5L (16.9 oz.)	5
07114-2004393	Arrowhead® Sparkling Original	24/0.5L (16.9 oz.)	5
08265-7710266	Deer Park® Sparkling Original	24/0.5L (16.9 oz.)	5
08304-6195107	Ice Mountain® Sparkling Original	24/0.5L (16.9 oz.)	5
02259-2066202	Ozarka® Sparkling Original	24/0.5L (16.9 oz.)	5
07572-0004195	Poland Spring® Sparkling Original	24/0.5L (16.9 oz.)	5
07343-0559066	Zephyrhills® Sparkling Original	24/0.5L (16.9 oz.)	5

Nestlé® Pure Life® Purified Water

- The #1 bottled water brand in the U.S.⁵
- Fastest-growing national purified water brand
- Added minerals for taste
- Purified through a 12-step process



Sparkling Water

- Sparkling water is the fastest-growing Beverage Category⁴
- Sparkling water has 0 Calories, 0 Sugar and 0 Sweeteners



¹Beverage Marketing Industry Review, 2015
²Journal of the American Medical Association, 2014;
 National Center for Health Statistics, Health, United States, 2011
³Brand Equity Tracking, 2014
⁴Source: Nielsen Tot US xAOC ytd thru 11/28/15
⁵Beverage Marketing Industry Review, 2015



Enhance

YOUR MEAL PROGRAM WITH



PARTICIPATION IS AS EASY AS 1, 2, 3!



1 PURCHASE

manufacturer-qualifying products from our Member Manufacturers between 7/1/18 - 6/30/19.

2 SUBMIT

your points with your distributor purchase verification (usage/velocity reports) by 7/20/19.

Email: Support@CoolSchoolCafe.com

Mail: Cool School Cafe
PO Box 535
Becker, MN 55308

3 SHOP

at CoolSchoolCafe.com to choose from a variety of rewards.



Equipment



Kathy W. Food Service Supervisor
Defiance City Schools
Defiance, OH



3-Step Little Jumbo Step Ladder
55074100

Apparel



Terrebonne Parish School District, LA



Cool School Cafe Apron
30082453

Continued Education



School Nutrition Association National Conference Registration (ANC)
30082316



Visit CoolSchoolCafe.com for a complete listing of rewards, including activities, apparel, educational materials, electronics, equipment, professional development, student giveaways and more.