



# making it easy for kids to eat well

familiarity. performance. trust.

You want to build the best menu and school foodservice program possible — and Jennie-O Turkey Store is here to help. We are proud to bring schools a popular, proven, nationally recognized brand of turkey. The same brand kids eat at home; the same brand parents trust; the same brand that performs beautifully in your school kitchen.

## your program will benefit from:

- Wholesome turkey products that contribute to nutrition and wellness
- More than a decade of school foodservice expertise
- Over 50 SKUs for multi-menu applications
- Smart, accessible menu planning tools and resources
- 50+ on-trend recipes in the USDA format
- Confidence, value, food safety, menu versatility and outstanding nutrition



COOL  
SCHOOL  
cafe MEMBER  
MANUFACTURER

Code	Product Description	Pack Size	M/MA	Points
<b>All Natural</b>				
230224	All Natural Uncured Turkey Ham Steak, 1.46 oz.	4/6.39 lbs.	2	25
256830	All Natural Uncured Turkey Ham, 1.75" Slicing Log	21/1.45 lbs.	2	25
231930	All Natural Smoked Turkey Breast, 1.75" Slicing Log	21/1.45 lbs.	2	25
231818	All Natural Oven Roasted Sliced Turkey Breast	12/1.5 lbs.	2	25
263018	All Natural Reduced Sodium Sliced Turkey Bologna (non-MST)	12/1.5 lbs.	2	25
263118	All Natural Reduced Sodium Sliced Turkey Salami (non-MST)	12/1.5 lbs.	2	25
231918	All Natural Smoked Sliced Turkey Breast	12/1.5 lbs.	2	25
263620	All Natural Diced Turkey Ham 1/2"	4/5 lbs.	2	25
263520	All Natural Diced Turkey Breast	4/5 lbs.	2	25
<b>Crumbles</b>				
639840	Fully Cooked Turkey Taco Crumble, 2.24 oz.	8/5 lbs.	2	25
639740	Turkey Chorizo Sausage Crumbles, FC	8/5 lbs.	2	25
640140	Savory Turkey Crumbles, FC	8/5 lbs.	2	25
<b>Turkey Breast Sticks</b>				
207130	All Natural Smokehouse Turkey Breast Sticks	400/1.2 oz.	1	25

\*Products listed as All Natural are minimally processed and contain no artificial ingredients



## turkey

The most versatile form of delicious.

Turkey is such a wonderfully versatile protein. After all, with turkey, you can create so many incredibly tasty options that meet the USDA guidelines – burgers, tacos and spaghetti, just to name a few! And when you can deliver so many satisfying and nutritious meals with JENNIE-O® turkey, that equates to greater value for your budget and your program.

Nutritious, Versatile and Popular.  
**Win, Win and Win.**

delicious **all natural\***  
options you can feel good about.

Jennie-O has developed a wide variety of delicious, All Natural\* products.

- JENNIE-O® All Natural\* products are minimally processed and contain no artificial ingredients.
- Additional product benefits include no added hormones or steroids\*\*, no nitrates or nitrites\*\*\*, no artificial colors or flavors, no allergens, no MSG added, and no gluten.
- All the delicious benefits of turkey - plus a cleaner, all natural\* label.
- Multiple product options available - each with favorable nutritional profiles.
- Jennie-O is proud to offer select products that have earned the Certified Responsible Antibiotics Use standard, recognizing our commitment to the reduction of antibiotic use. CRAU was developed by School Food Focus to minimize the use of medically important antibiotics in poultry production, and offer schools another way to serve high-quality poultry. As a market leader in K12 turkey, our top priority is to offer students nutritious and wholesome options.



Jennie-O has everything you need to make memorable, nutritious meals students can enjoy.



COOL SCHOOL **cafe** MEMBER MANUFACTURER

\*Minimally processed and no artificial ingredients.  
\*\*Federal regulations prohibit the use of hormones or steroids in poultry.  
\*\*\*Except those naturally occurring in celery.



# Enhance

YOUR MEAL PROGRAM WITH



**PARTICIPATION IS AS EASY AS 1, 2, 3!**



## 1 PURCHASE

manufacturer-qualifying products from our Member Manufacturers between 7/1/18 - 6/30/19.

## 2 SUBMIT

your points with your distributor purchase verification (usage/velocity reports) by 7/20/19.

Email: [Support@CoolSchoolCafe.com](mailto:Support@CoolSchoolCafe.com)

Mail: Cool School Cafe  
PO Box 535  
Becker, MN 55308

## 3 SHOP

at [CoolSchoolCafe.com](http://CoolSchoolCafe.com) to choose from a variety of rewards.



## Equipment



Kathy W. Food Service Supervisor  
Defiance City Schools  
Defiance, OH



3-Step Little Jumbo Step Ladder  
55074100

## Apparel



Terrebonne Parish School District, LA



Cool School Cafe Apron  
30082453

## Continued Education



School Nutrition Association National Conference Registration (ANC)  
30082316



Visit [CoolSchoolCafe.com](http://CoolSchoolCafe.com) for a complete listing of rewards, including activities, apparel, educational materials, electronics, equipment, professional development, student giveaways and more.