



MADE TO SERVE™

SOUP CUSTOMIZERS™

DELICIOUS

- Soup Customizers™ deliver great authentic flavor every time.
- Product varieties allow you to offer classic soup favorites and new on-trend world flavors.

COST EFFECTIVE

- Pre-assembled bowls promote portion control.
- Recipes optimize use of USDA foods and common staple ingredients you already have on hand in new and creative ways.

NOURISHING

- Offer soup as a fresh prepared and satisfying entrée.
- Recipes encourage students to eat lean protein, whole grains, and a full serving of vegetables.

2018-2019 SCHOOL YEAR | QUALIFYING PRODUCTS

Code	Product Description	Pack Size	Veg (cup)	M/MA	V	VG	GF	Points
Campbell's® Condensed 50 oz. Soups								
00306	Campbell's® Classic Cream of Broccoli - 50 oz. Can	12 / 50 oz.	0.125					30
01536	Campbell's® Classic French Onion - 50 oz. Can	12 / 50 oz.	0.125					30
01296	Campbell's® Classic Bean with Bacon - 52 oz. Can	12 / 52 oz.	0.5*	0.25**				30
01116	Campbell's® Classic Beef Barley - 50 oz. Can	12 / 50 oz.	0.125	0.25				30
01256	Campbell's® Classic Chicken Noodle - 50 oz. Can	12 / 50 oz.						30
01526	Campbell's® Classic Chicken with Rice - 50 oz. Can	12 / 50 oz.						30
01036	Campbell's® Classic Cream of Chicken - 50 oz. Can	12 / 50 oz.						30
01266	Campbell's® Classic Cream of Mushroom - 50 oz. Can	12 / 50 oz.			V			30
02046	Campbell's® Classic Cream of Potato - 50 oz. Can	12 / 50 oz.	0.25		V			30
01676	Campbell's® Classic Garden Vegetable - 50 oz. Can	12 / 50 oz.	0.25					30
01146	Campbell's® Classic Minestrone - 50 oz. Can	12 / 50 oz.	0.375					30
01366	Campbell's® Classic New England Clam Chowder - 50 oz. Can	12 / 50 oz.	0.25					30
01696	Campbell's® Classic Split Pea with Ham & Bacon - 52 oz. Can	12 / 52 oz.	0.5*	2*				30
00016	Campbell's® Classic Tomato - 50 oz. Can	12 / 50 oz.	0.75			VG		30
01236	Campbell's® Classic Vegetable Beef - 50 oz. Can	12 / 50 oz.	0.375					30
01026	Campbell's® Classic Vegetable - 50 oz. Can	12 / 50 oz.	0.50					30
01156	Campbell's® Classic Vegetarian Vegetable Alphabet - 50 oz. Can	12 / 50 oz.		0.625	V			30
04142	Campbell's® Classic Healthy Request® Chicken Noodle - 50 oz. Can	12 / 50 oz.						30
04143	Campbell's® Classic Healthy Request® Cream of Chicken - 50 oz. Can	12 / 50 oz.						30
04144	Campbell's® Classic Healthy Request® Cream of Mushroom - 50 oz. Can	12 / 50 oz.			V			30
04145	Campbell's® Classic Healthy Request® Tomato - 50 oz. Can	12 / 50 oz.	0.625			VG		30
16152	Campbell's® Classic Tomato - 192 oz. Pouch	3 / 192 oz.	0.75			VG		25
Campbell's® Soup Customizers™								
25255	Campbell's® Savory Chicken Soup Customizer™	4 / 4 lb.					GF	25
25256	Campbell's® Mexican Tortilla Soup Customizer™	4 / 4 lb.					GF	25
25258	Campbell's® Vegetarian Chili Customizer™	4 / 4 lb.			V		GF	25
25259	Campbell's® Vegetarian Classic Cream Soup Customizer™	4 / 4 lb.			V		GF	25
25257	Campbell's® Vegetarian Thai Coconut Soup Customizer™	4 / 4 lb.			V		GF	25
25260	Campbell's® Vegetarian Vietnamese Pho Soup Customizer™	4 / 4 lb.			V		GF	25
Swanson® Broths								
16887	Swanson® Chicken Broth - 48 oz. Aseptic	8 / 48 oz.						30
16888	Swanson® Natural Goodness® Chicken Broth - 48 oz. Aseptic	8 / 48 oz.						30
22536	Swanson® Organic Free Range Chicken Broth - 48 oz. Aseptic	8 / 48 oz.						30
19880	Swanson® Beef Broth - 48 oz. Aseptic	8 / 48 oz.						30

*(if beans = Veg) **(if beans = M/MA)



CAMPBELL'S® SOUP CUSTOMIZERS™

Fresh Prepared Customization to Drive Meal Participation

EASY TO EXECUTE: CONSISTENT, SIMPLE & FLEXIBLE!

1. PREPARE

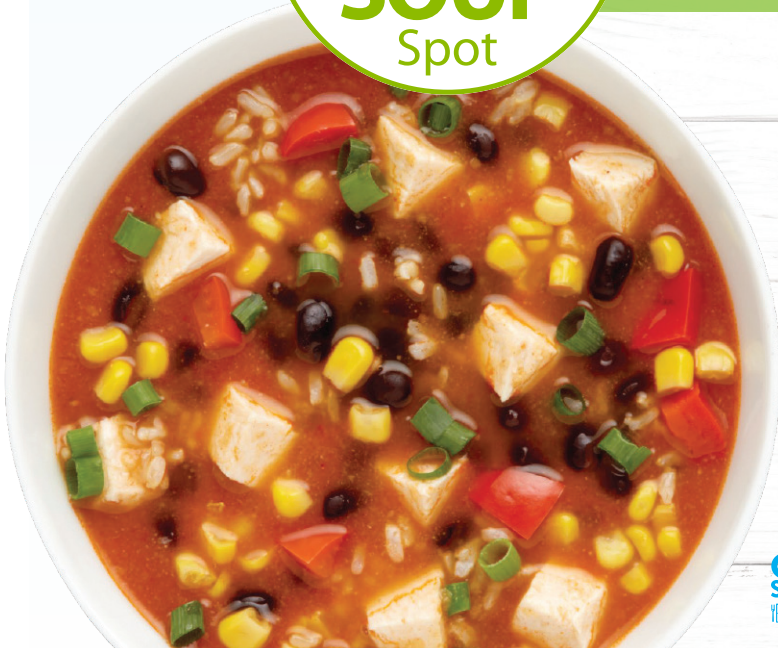
Pre-assemble soup bowls with protein, grain, and veggies in the back of the house.

2. DISPLAY

Merchandize bowls in coolers or cold wells on the serving line for students to select their option.

3. SERVE

Serving line attendant adds prepared Soup Customizers™ ladled from a hot steamtable well or soup kettle.



V Vegetarian
VG Vegan
GF Gluten Free

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2018-2019 SCHOOL YEAR | QUALIFYING PRODUCTS

Code	Product Description	Pack Size	Veg (cup)	M/MA	Grain Oz. Eq.	V	VG	GF	Points
Campbell's® Frozen Condensed & RTE Soups									
16835	Campbell's® Reserve Roasted Red Pepper & Gouda Bisque - 4 lb. Pouch	4/4 lb.	1.25	0.5		V			25
20602	Campbell's® Signature Southwestern Vegetarian Chili - 4 lb. Pouch	4/4 lb.	0.875* 0.625**	0.75**			VG		30
08556	Campbell's® Signature Boston Clam Chowder - 4 lb. Tray	3/4 lb.	0.25	0.5					25
08187	Campbell's® Signature Broccoli Cheese - 4 lb. Tray	3/4 lb.	0.125	0.25					25
11927	Campbell's® Signature Brown & Wild Rice with Chicken - 4 lb. Tray	3/4 lb.		0.25	0.5				25
11919	Campbell's® Signature Chicken & Dumplings - 4 lb. Tray	3/4 lb.		0.25					25
08297	Campbell's® Signature Creole Chicken Gumbo - 4 lb. Tray	3/4 lb.	0.375	0.25				GF	25
08186	Campbell's® Signature Chili con Carne - 4 lb. Tray	3/4 lb.	0.875* 0.625**	0.5** 1.25**					25
08173	Campbell's® Signature Cream of Broccoli - 4 lb. Tray	3/4 lb.	0.125			V			25
08166	Campbell's® Signature Cream of Potato - 4 lb. Tray	3/4 lb.	0.25			V			25
11921	Campbell's® Signature Cream of Potato with Bacon - 4 lb. Tray	3/4 lb.	0.25						25
14903	Campbell's® Signature Creamy Tomato Basil Bisque - 4 lb. Tray	3/4 lb.	0.50			V			25
08558	Campbell's® Signature Golden Broccoli Cheese - 4 lb. Tray	3/4 lb.	0.125	0.25				GF	25
08169	Campbell's® Signature Homestyle Chicken Noodle - 4 lb. Tray	3/4 lb.		0.25					25
10428	Campbell's® Signature Italian Style Wedding - 4 lb. Tray	3/4 lb.		0.25					25
10431	Campbell's® Signature Mexicali Tortilla - 4 lb. Tray	3/4 lb.	0.50					GF	25
08167	Campbell's® Signature Minestrone - 4 lb. Tray	3/4 lb.	0.375			V			25
08170	Campbell's® Signature New England Clam Chowder - 4 lb. Tray	3/4 lb.	0.25	0.25					25
10429	Campbell's® Signature Pasta Fagioli - 4 lb. Tray	3/4 lb.	0.625* 0.5**	0.5**		V			25
11836	Campbell's® Signature Roasted Chicken Noodle - 4 lb. Tray	3/4 lb.	0.125	0.25					25
08180	Campbell's® Signature Split Pea with Ham - 4 lb. Tray	3/4 lb.	0.25* 1.75**	0.375*				GF	25
08251	Campbell's® Signature Vegetable - 4 lb. Tray	3/4 lb.	0.50						25
08163	Campbell's® Signature Vegetable Beef - 4 lb. Tray	3/4 lb.	0.375						25
11340	Campbell's® Signature Vegetarian Garden Vegetable - 4 lb. Tray	3/4 lb.	0.75			V		GF	25
11971	Campbell's® Signature Vegetarian Garden Vegetable with Rotini - 4 lb. Tray	3/4 lb.	0.625			V			25
11394	Campbell's® Signature Vegetarian Seven Bean - 4 lb. Tray	3/4 lb.	0.75* 0.375**	1**		V			25
19121	Campbell's® Signature Healthy Request® Chicken with Egg Noodles - 4 lb. Tray	3/4 lb.		0.5					25
19120	Campbell's® Signature Healthy Request® Harvest Tomato with Basil - 4 lb. Tray	3/4 lb.	1				VG		25
14223	Campbell's® Signature Healthy Request® Homestyle Sweet Pepper & Beef - 4 lb. Tray	3/4 lb.	0.625	0.25					25
19123	Campbell's® Signature Healthy Request® Mediterranean Style Vegetable - 4 lb. Tray	3/4 lb.	0.25				V		25
19122	Campbell's® Signature Healthy Request® Mexican-Style Chicken Tortilla - 4 lb. Tray	3/4 lb.	0.375	0.5					25
15357	Campbell's® Signature Healthy Request® Portobello Mushroom & Barley - 4 lb. Tray	3/4 lb.	0.25				V		25
16273	Campbell's® Signature Healthy Request® Rosemary Chicken & Dumpling - 4 lb. Tray	3/4 lb.	0.125	0.5					25
16866	Campbell's® Signature Healthy Request® Tuscan Style White Bean with Chicken - 4 lb. Tray	3/4 lb.	0.125* 0.125**	0.25* 0.75**					25

*(if beans = Veg) **(if beans = M/MA)

Campbell's
FOODSERVICE

MADE TO SERVE®

Campbell's® Makes the Cafeteria a Better Place

Campbell's® Classic, Signature and Healthy Request® soup varieties are your kid-favorite picks to help fuel school days while meeting USDA meal requirements.



V Vegetarian
VG Vegan
GF Gluten Free

CAMPBELL'S FOODSERVICE

2018-2019 SCHOOL YEAR | QUALIFYING PRODUCTS

Code	Product Description	Pack Size	Grain Oz. Eq.	Smart Snack	Points
Pepperidge Farm® Goldfish® Snack Crackers					
04788	Goldfish® Colors Cheddar Baked with Whole Grain	300 / 0.75 oz.	1	X	20
17330	Goldfish® Flavor Blasted® Whole Grain - Hot 'n Spicy Cheddar	300 / 0.75 oz.	1	X	20
14396	Goldfish® Made with Whole Grain - Pretzel	300 / 0.75 oz.	1	X	20
18105	Goldfish® Whole Grain - Cheddar	300 / 0.75 oz.	1	X	20
23088	Goldfish® Whole Grain - Xtra Cheddar	300 / 0.75 oz.	1	X	20
18197	Goldfish® 100 Calorie Whole Grain - Cheddar	100 / 0.75 oz.	1	X	20
21680	Goldfish® Whole Grain - Cheddar	60 / 1 oz.	1.5	--	20
20648	Goldfish® Made with Whole Grain - Cheddar	6 / 31 oz.	1.75	--	20



Tasty, fun and wholesome treats!

- Whole Grain-Rich
- No Artificial Flavors or Preservatives
- 0g Trans Fat Per Serving
- 1 oz. Equivalent Grains
- Meets USDA Smart Snack standards

New! Goldfish® Colors sourced baked with whole grain colors! from plants!

- GREEN** Huito and Watermelon juice concentrates mixed with extracted Turmeric
- ORANGE** Annatto extracted from the reddish seeds of the Achiote Tree
- RED** Red Beet Juice concentrate and Paprika extract
- RED-ORANGE** Paprika extracted from Sweet Red Peppers



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Veggies for All

- **V8® Veggie Blends** are a healthy beverage option for those looking for a perfect blend of vegetables with a touch of fruit that contain 1 full serving of vegetables and an excellent source of antioxidant vitamins A, C & E (75% juice and 25% water).
- **V8® Vegetable Juice** is a uniquely satisfying blend of vegetable juices and an excellent source of Vitamins A & C, providing 2 servings of vegetables in every delicious 8 oz. glass (100% juice).
- **V8 V-Fusion® 100% juice** gives you the nutrition of vegetables blended with just the right amount of fruit juice for a light, sweet taste that contains 1 full serving of vegetables.
- **Campbell's® Tomato Juice** is America's favorite, using peak-season tomatoes that are vine-ripened to perfection to ensure that you get the full rich tomato flavor and is an excellent source of Vitamin A & C. It contains 100% tomato juice and provides 1 cup of vegetables per 8 fl. oz.

We also provide a variety of products that meet the **Smart Snack Guidelines**

Variety	Elementary	Middle School	High School
Campbell's® Tomato Juice			
5.5 oz.	X	X	X
11.5 oz.		X	X
V8® Vegetable Beverage			
5.5 oz.	X	X	X
11.5 oz.		X	X
12 oz.		X	X
V8 V-Fusion®			
8 oz.	X	X	X
12 oz.		X	X
V8® Veggie Blends			
12 oz.		X	X

To learn more about Campbell's Foodservice K-12 portfolio, contact your sales representative.

2018-2019 SCHOOL YEAR | QUALIFYING PRODUCTS

Code	Product Description	Pack Size	Veg (cup)	V	GF	Points
Campbell's® Tomato Juice						
18953	Campbell's® Tomato Juice - 32 oz. PET	8 / 32 oz.	1	V	GF	10
02025	Campbell's® Tomato Juice - 46 oz. PET	12 / 46 oz.	1	V	GF	10
16434	Campbell's® Tomato Juice - 64 oz. PET	8 / 64 oz.	1	V	GF	15
16435	Campbell's® Low Sodium Tomato Juice - 64 oz. PET	8 / 64 oz.	1	V	GF	15
V8® Vegetable Beverage						
00336	V8® Vegetable Juice - 46 oz. Can	12 / 46 oz.	1	V	GF	10
20808	V8® Vegetable Juice - 46 oz. PET	6 / 46 oz.	1	V	GF	10
20616	V8® Low Sodium Vegetable Juice - 46 oz. PET	6 / 46 oz.	1	V	GF	10
18954	V8® Vegetable Juice - 32 oz. PET	8 / 32 oz.	1	V	GF	10
V8 V-Fusion®						
15855	V8 V-Fusion® Strawberry Banana - 12 oz. PET	12 / 12 oz.	1.5	V	GF	10
16982	V8 V-Fusion® Pomegranate Blueberry - 12 oz. PET	12 / 12 oz.	1.5	V	GF	10
18867	V8 V-Fusion® Pomegranate Blueberry - 8 oz. Can, 6-pack	24 / 8 oz.	1	V	GF	10
18866	V8 V-Fusion® Strawberry Banana - 8 oz. Can, 6-pack	24 / 8 oz.	1	V	GF	10
20244	V8 V-Fusion® Peach Mango - 46 oz. PET	6 / 46 oz.	1	V	GF	15
20245	V8 V-Fusion® Pomegranate Blueberry - 46 oz. PET	6 / 46 oz.	1	V	GF	15
V8® Veggie Blends						
21796	V8® Healthy Greens - 12 oz. PET	12 / 12 oz.	0.5	V	GF	15
21736	V8® Purple Power - 46 oz.	6 / 46 oz.	0.5	V	GF	15
21738	V8® Healthy Greens - 46 oz.	6 / 46 oz.	0.5	V	GF	15
21797	V8® Carrot Mango - 46 oz.	6 / 46 oz.	0.5	V	GF	15

V Vegetarian
GF Gluten Free





Enhance

YOUR MEAL PROGRAM WITH



PARTICIPATION IS AS EASY AS 1, 2, 3!



1 PURCHASE

manufacturer-qualifying products from our Member Manufacturers between 7/1/18 - 6/30/19.

2 SUBMIT

your points with your distributor purchase verification (usage/velocity reports) by 7/20/19.

Email: Support@CoolSchoolCafe.com

Mail: Cool School Cafe
PO Box 535
Becker, MN 55308

3 SHOP

at CoolSchoolCafe.com to choose from a variety of rewards.



Equipment



Kathy W. Food Service Supervisor
Defiance City Schools
Defiance, OH



3-Step Little Jumbo Step Ladder
55074100

Apparel



Terrebonne Parish School District, LA



Cool School Cafe Apron
30082453

Continued Education



School Nutrition Association National Conference Registration (ANC)
30082316



Visit CoolSchoolCafe.com for a complete listing of rewards, including activities, apparel, educational materials, electronics, equipment, professional development, student giveaways and more.