



Cool School Cafe® Operator Rewards Program

PRIVACY POLICY

(Please Review Before Using www.CoolSchoolCafe.com)

www.CoolSchoolCafe.com is owned and operated by RealTime Solutions. www.CoolSchoolCafe.com is a website that foodservice operators ("Operators") can visit to maintain a loyalty/continuity program in which they can earn points by purchasing qualifying items from participating Member Manufacturers and redeem for rewards. While the Sponsor encourages the interactive nature of online media, it strives to educate Operators about how to appropriately safeguard their privacy while on the Web. By enrolling in Cool School Cafe, Operators agree to the limited use of personal information provided, as mentioned in this document.

The Sponsor's information-collection practices are described below.

What Information Is Collected?

Cool School Cafe collects the operator name, contact name, company address, city, state, ZIP code, business phone number, e-mail address and segment detail.

The Operator's e-mail address may be used to conduct the Program or offer other online activities (e.g. newsletters and surveys). This information may be used to contact the Operator in regard to any point-redemption orders. Cool School Cafe does not condition an Operator's participation in any of its online activities on the disclosure of more information than is reasonably necessary to participate in the activity. Anyone can visit the site without disclosing any personal information about themselves.

However, if an Operator wants to participate in the loyalty program, they must share certain personal information about themselves with the Sponsor. The personal information Cool School Cafe collects may include, but is not limited to, operation name, first and last name, operation street address, e-mail address, telephone number (e.g., home, work, mobile and/or fax), distributor information and segment detail.

Cool School Cafe may also collect other personal information that will be identified on the applicable page(s) of the site. Personal information collected by Cool School Cafe is securely maintained and used only for conducting the Program.

The Cool School Cafe website contains links to third party websites. Cool School Cafe is not responsible for the privacy policies and/or practices on other sites. When linking to another site, an Operator should read the privacy policy stated on that site. This privacy policy ONLY governs information collected on www.CoolSchoolCafe.com.

E-mail and Online Chat Messages

Cool School Cafe may also provide the opportunity for an Operator to send e-mail to us. We may ask to confirm operation name, first and last name, operation street address, e-mail address, telephone number (e.g., home, work, mobile and/or fax), distributor information and segment detail. Your information will be used solely for responding to messages and/or requests.

Use and Disclosure of Information

Cool School Cafe uses or may use personally identifiable information that Operators provide for such purposes as sending requested electronic postcards and e-mail messages on their behalf, conducting the Program, and responding to Operator questions regarding our products and services.

Cool School Cafe currently does not disclose to third parties personally identifiable information that Operators provide, except from time to time, Cool School Cafe may transfer, disclose or share such information with third-party Member Manufacturers with the express permission from the Operator due to interest in particular products, services, etc. Such third parties have access to personal information needed to perform their functions, but are prohibited from using it for other purposes. Finally, Cool School Cafe may also disclose personally identifiable information to third parties in order to comply with law or requests by law enforcement agencies, to enforce the Terms and Conditions or to protect the rights, property or safety of this website, Operators and others.

Cookies and Log Data

Cookies are information files that your web browser places on the hard drive of your computer when you visit a website. Cookies cannot damage Operator files, nor can they read information from an Operator's hard drive. Cookies allow websites to "remember" Operators' activities on a website, as well as Operators' visits to a site.

At www.CoolSchoolCafe.com, cookies are used to determine the number of unique visitors to its website over a given period and to remember Operator screen names so that the need for multiple log-ins is eliminated. Cool School Cafe does not store any personal information into cookies nor does it link or combine information collected through cookies to any personal information that Operators submit online when participating in website activities. You can, of course, disable cookies (or require a warning prompt) on your computer by indicating this in the preferences or options menus in your browser.

Login data collected on web servers within the control of www.CoolSchoolCafe.com supplies Cool School Cafe with aggregate information about the number of visits to different pages on the website. www.CoolSchoolCafe.com uses such aggregate information to improve access to its content based on Operators' browsers and operating system types in order to make its content available to as many Operators as possible. Cool School Cafe does not link the log data collected to the personal information that Operators submit online when they participate in its activities.

Your Data Security

Electronic data transmission can never be guaranteed to be secure or error-free, as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses.

www.CoolSchoolCafe.com therefore does not accept liability for any errors or omissions in the contents of data, which arise because of electronic transmission. Cool School Cafe takes reasonable precautions to protect data transmissions and your information. Please note, however, that Cool School Cafe cannot guarantee the security of your information. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of your information at any time.

Cool School Cafe may update this policy. Cool School Cafe will notify Operators about significant changes in the way we treat personal information by sending a notice to the primary e-mail address specified in their account and/or by placing a prominent notice on www.CoolSchoolCafe.com.

Questions/Concerns?

If you have any questions, comments or concerns regarding the Cool School Cafe privacy policy and/or practices, please contact us:

E-mail: Support@CoolSchoolCafe.com

Phone: 1-800-468-3287

The www.CoolSchoolCafe.com website is intended for domestic viewers and is consequently directed toward residents of The United States.