

ENHANCING PROFESSIONAL DEVELOPMENT



200+
SNA REGISTRATIONS



Each year an average of 200+ SNA conference registrations are purchased using Cool School Points

22.5 MILLION MEALS **EVERY DAY**

Cool School Cafe active districts serve an average of 22.5 Million meals each day, 74% of overall meals served daily are represented by active Cool School Districts.²

ENHANCING MEAL PROGRAMS

Over the past two years our districts have enhanced their meal program with...



over **100,000**

kitchen equipment/apparel and small ware items



NEARLY 3,000
FOOD PANS

NEARLY 10,000
NUTRITION AND WELLNESS ITEMS

Create YOUR OWN

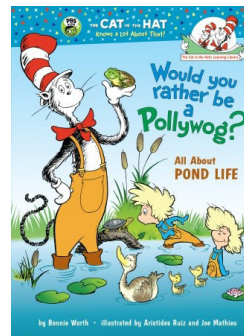


2,000
BACKPACKS

2,500
PLAYGROUND
AND
GYM BALLS



3,753
BOOKS



28,000
SCHOOL SUPPLY SETS

¹ Cool School Active Districts Average ADP *NSLP Average ADP
² USDA FY 2016
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Rewards Programs and Procurement

Cool School Cafe provides a platform to enhance child nutrition programs through marketing and relevant foodservice support.

Enhancing Meal Programs

School districts may use Cool School Points to enhance their meal program, including foodservice kitchen equipment, small wares, professional development, conference registrations, training and nutrition education materials.

Marketing Support

Some districts incorporate specific language in their RFP or competitive bid requesting marketing support that enhance school meal programs.

How this Aligns with Regulation*

Incentives may be allowable if the incentive or related item benefits the food service operation

- The use of “to enhance/benefit the foodservice program” allows bids to comply with Federal regulations
- The use of “or an equivalent” allows bids to maintain the competitive bid principle

Keep in mind when requesting incentives all of these require revenue to be used solely for the operation or improvement of the food service and subject to cost provisions in 2 CFR 200.400

- Points purchases when provided by suppliers, must be used for goods and services necessary for the operation and improvement of the food service operation.

*References: U.S. Department of Agriculture Policy, Title 2, Code of Federal Regulations, sections 200.318, 200.319, 200.338, 200.339, 200.400 and 200.403; Title 7, Code of Federal Regulations, Section 210.24; and California Government Code, sections 87301 and 87302.

Cool School is WBENC Certified

You may receive minority credits for purchases made through Cool School Cafe member manufacturers.

WBENC National Certification Number: 2005120211



Real Cool Synchrony, Inc. dba Cool School Cafe is certified as a Women’s Business Enterprise (WBE). Conducting business with Cool School Cafe allows districts the competitive advantage of minority firm credits. The following may be used within bid documents. Note from Title 7, CFR, Section 3016.36(c): The grantee and subgrantee will take all necessary affirmative steps to assure that minority firms, women’s business enterprises, and labor surplus area firms are used when possible.